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Monthly Quantum Community Newsletter



Welcome to the event horizon energetics practice building article series!

Over the coming months we are going to be getting into great detail on what it takes to build, maintain and grow a thriving and *profitable* Quantum Biofeedback practice. The information on its way to you is some of the best to be found, anywhere. Thanks to the partnership of The Quantum Alliance and Event Horizon Energetics, you can expect to learn successful tricks and strategies that will help you manifest your business goals in record time! It is possible and we can't wait to help you do it!

TIP #1

The first challenge I encounter when I speak with new practitioners, or even established ones for that matter, is that while they want to make a great income as Quantum Biofeedback practitioners, they've yet to realize that doing so requires creating a *BUSINESS*. If you want your practice to pay you as a legitimate business would, you have to treat it as such, or you can't be disappointed by the mediocre results.

The next problem I see is that even if folks are prepared and willing to put the effort into creating a legitimate business, most don't know what that means. Ask yourself if you know what you need to know about:

ENTITY STRUCTURING
CORPORATE NAME AVAILABILITY
DOMAIN NAME AVAILABILITY

CORPORATE SEAL, MINUTES & SHARES
PROFESSIONAL LIABILITY
RESALE PERMITS
TAX ID
BUSINESS LICENSES
BANKING
TAXES
DEDUCTION VS. DEPRECIATION
CHARITABLE DONATIONS
HAVING A HOME OFFICE
OFFICE LEASING
OFFICE SHARING
RECEIPTS & BOOKKEEPING
HIRING A CPA
BUSINESS PLANS
GOAL SETTING & SCHEDULING
ACCOUNTABILITY
MISSION STATEMENT
TARGET MARKET
DEMOGRAPHICS
PSYCHOGRAPHICS
AREA OF SPECIALIZATION
GENERAL MARKETING
PRICING YOUR SESSIONS
REFERRAL PROGRAMS
LOYALTY PROGRAMS
JOINT VENTURES
TRADE SHOWS
ETC.
ETC.

The amount of knowledge that is necessary to get a business up and running powerfully is immense, which is why most people don't do it. It's not because they can't, they simply don't know what they don't know.

That's why I'm here. One of my favorite sayings is 'If you're not where you want to be in life (or business), it's because there's something you still don't know'. Knowledge is power and I'm here to make available to you information which will help you get out there and create a wildly successful business!

Why? Here's a little bit about me and why I'm now in the business of business:

Event Horizon Energetics Mission Statement:

Our mission is to further the wellbeing of the planet through the advancement of vibrational and energetic 'medicine' by providing unparalleled support and

resources to other practitioners so that together we can effect healing for the greatest number of people possible and in so doing participate in the global rise of consciousness.

I have been asked ‘Why are you doing this? You had a successful practice, why are you not just doing that?’

The answer is this: We stand on the edge of a very large opportunity. Never before in the history of mankind has it been possible to create more wealth, health and overall prosperity. It may look on occasion like a world gone mad, but everyday the consciousness is rising all around us. And you, my friends, are on the forefront.

I realized one day when speaking with some fellow practitioners who were struggling trying to make money in their practice, that I could continue on my current path and have a nice, profitable business for myself or I could get out there – teach what I know and create an *army of successful practitioners*. How much more of an impact could I make if all of us, if all of you, were reaching your potential as Quantum Biofeedback practitioners?

You are people who are dedicated to bringing out the best the world has to offer and by making sure you have the tools to succeed we all get the benefit on ensuring you continue doing what you’re doing – helping to heal the planet and all those on it!

I am honored to be on this path with you and greatly look forward to helping you reach your greatest business aspirations!

Please visit my website for a copy of this article www.eventhorizonenergetics.com or to email me with any questions and or comments regarding this column, your practice, the industry, etc. then look for the answers in future publications!

Maraia Hoffman is a UC Berkeley and UC Irvine educated physicist and former aerospace engineer. She worked as a lead space satellite designer before leaving one of Southern California’s premier aerospace firms to pursue a practical business education and become a stay-at-home (rather, work-at-home) mom. Today, she offers business success training to Quantum Biofeedback practitioners through the business she founded in 2007, Event Horizon Energetics. She lives in So. California with her husband, daughter 3 and son nearly 1 year.